



**NYANZA
INTERNATIONAL
INVESTMENT
CONFERENCE**

NYANZA RISING:

**TOWARDS ECONOMIC TRANSFORMATION FOR
SOCIO-ECONOMIC GROWTH AND
DEVELOPMENT**

6th - 8th February 2025, Ciala Resort, Kisumu

**INVESTMENT
DESTINATIONS
PROFILE**

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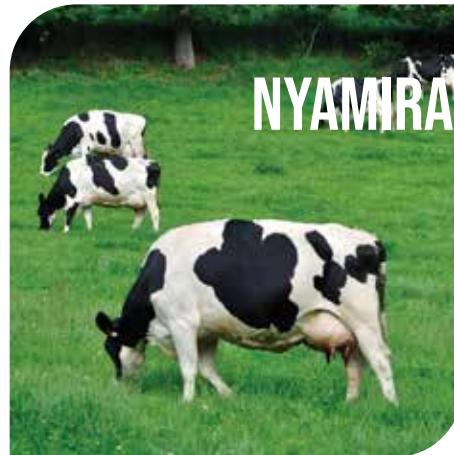
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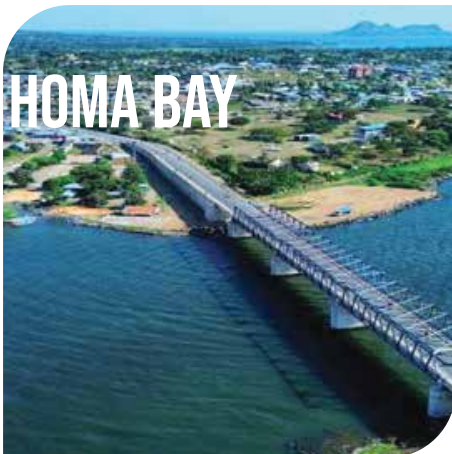
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NYANZA RISING

TOWARDS ECONOMIC TRANSFORMATION FOR
SOCIO-ECONOMIC GROWTH AND DEVELOPMENT



An aerial view of Kisumu City

INTRODUCTION

As the larger Lake Region Economic Bloc (LREB) centre of excellence for the past 60 years, Nyanza is home to Lake Victoria, the world's second largest freshwater lake and the largest tropical lake, which is rich in biodiversity that supports socio-economic livelihoods and climate balance to over 30 million people living in the lake basin across East Africa. The region is home to some of the most educated people in Africa, boasts a high literacy level at 87.5% and is the ancestral home to Barack Obama, a former president of the United States of America.

Nyanza region is a regional education and technology hub hosting eight (8) universities, over four (4) advanced training schools, over six (6) technical and vocational education and training (TVET) centres that produce highly skilled cohorts in various specialties such as ICT, cloud computing, all engineering works, industrial production, among other skills currently in high demand in the market. The region is at the tipping point with new investment opportunities offered by the novel Lake Victoria Blue Economy sector that awaits investors in strategic and sustainability-oriented sectors. Compared to other regions, Nyanza boasts a business-enabling environment that portends minimal risks to investors courtesy of the county governments. The region is a leading financial hub in the LREB with a range of qualified investment managers, from small niche investment firms through to the national headquarters where several of the world's practising wealth management firms reside. Nyanza is also the ICT hub of the lake basin economic bloc and has lately attracted prospective investors in underwater broadband (fibre-optic cable technology) infrastructure development.

Underpinned by a business environment characterized by sound policies and regulations, stability, and security, Nyanza caters for the investment needs of individuals and families, charities, professional advisers, and institutions who are looking for new areas both commercially driven investment and, socially impactful investments.

COME ONE, COME NOW, COME ALL!



Kisumu County is located in western Kenya, on the shores of Lake Victoria. It hosts the third largest city in Kenya which serves as the County's headquarters. The county has a population of about 1.2 million people, with the main ethnic groups being the Luo. Kisumu is known for its agricultural and fishing industries, as well as its high-potential tourism industry.

Agriculture is a major economic activity in Kisumu County, with crops such as rice and sugarcane being grown. Fishing is also a significant contributor to the economy. Tourism is a growing industry in Kisumu County.

Kisumu County Gross County Product in 2020 was KES 2404 billion with agriculture, fishing and forestry having a Gross County Product contribution of KES 41.501 million in 2020.

The County is also a member of the Lake Region Economic Bloc (LREB) which was established in 2015 as an economic bloc to enable the Counties in the region to leverage economies of scale, and facilitate the development, management and utilization of cross boundary economic resources and infrastructure.



Investment Opportunities (Estimated Value; US\$ 524,850,000)

| Investment Opportunity | Project Description | Est. Investment Cost (US\$) |
|---|--|-----------------------------|
| Fish Processing Plant Investment Project | This project aims at creating immediate wholesale and retail market through value addition via processing | 3,125,000 |
| Investing in Newborn Sickle Cell Screening Centre at JOOTRH Project | This project aims at establishing a Newborn Sickle Cell Screening Centre to enhance health services delivery | 1,250,000 |
| County blood Transfusion Centre Investment Project | This project targets to improve health care support systems developing a state of the art, blood transfusion center | 750,000 |
| Green Energy in JOOTRH, (SOLAR POWER) Investment Project | This project aims to attract investment in construction and operation of solar energy supply system at JOOTRH | 3,500,000 |
| Investing of a new (500 bed) hospital at KCRH | This project calls for investment in construction, equipping and operationalization of (500 bed) hospital at KCRH to meet the demand for health facilities in the County | 31,250,000 |
| Investing in Medical Waste Management Recycling Plant | This project calls for investors to invest in construction and operationalization of medical waste management plant | 5,000,000 |
| Expansion of Imaging Diagnostic services (MRI)-Capital Investment | This project targets at improving access to imaging diagnostics services within Kisumu County | 2,500,000 |
| Establishment of Fertility Project | This project targets at improving and supporting reproductive health services delivery in the County | 2,500,000 |
| Construction of Pharmaceuticals Manufacturing Plant | This project aims at attracting investment in pharmaceuticals plant to produce and supply essential drugs | 15,000,000 |
| Construction of Bone Marrow Transplant Center Project | This project aims at attracting investments in this specialized area to improve health care services delivery and access | 5,600,000 |
| Promenade Road Lakefront Investment Project | This investment involves construction of a 46km long Promenade along the lakefront | 312,500,000 |
| Backfilling & Reclamation of Shoreline Investment Project | This project aims at protecting the shoreline facilities from extreme fluctuations in lake surface tide | 46,875,000 |
| Upgrading of the Existing Golf-Course Shoreline Investment Project | This project aims at upgrading of the existing golf-course to 18 hole in order to meet international golfing standards | 1,562,500 |
| The Marina Investment Project | This project aims at providing niche, experiential and attracting high net-worth tourists to Kisumu | 1,562,500 |
| Lakefront Amphitheatre Investment Project | This projects aims at boosting tourism sector in Kisumu through MICE related activities among other niche events | 9,375,000 |
| Lakefront International Conference Facility Investment Project | This investment aims at making Kisumu city an international conference and cultural activities destination | 12,500,000 |
| Affordable Housing Investment Project | Construction and building of affordable houses at the designated areas within Kisumu County | 12,500,000 |
| Real Estate Investment Project (High End housing Developments) | Construction and building of high-end housing units along the designated lakefront area and within Kisumu suburbs | 25,000,000 |
| Opportunity in Construction of Viewing Point and Decks Projects | This intended investment aims at increasing value addition to the Kisumu Lakefront and the large Lake Victoria. | 1,562,500 |
| Recreational Public Parks and Experiential Beaches-Front Projects | This projects aims at attracting investment in adding value by creating additional luxurious and experiential product offer | 1,875,000 |
| River Banks Siltation Projects | The investment project targets to reduce pollution and siltation along the lakeshore especially along beach fronts | 3,125,000 |
| Automated Data Portal Investment Programme | This opportunity aims at establishing a revenue-oriented Information storage box for public usage | 312,500 |
| MV Marwa Ship Building Project | This aims at enhancing efficient cargo and luxurious passenger transport to and from Tanzania and Uganda. | 25,000,000 |
| Fruit Processing Plant | This project aims at harnessing and processing fruit pulp and products for domestic and export markets | 625,000 |

KISII COUNTY

Kisii County is a county in the former Nyanza Province in southwestern Kenya. Its capital and largest town is Kisii. The county has a population of about 1.3 million people. It borders Nyamira County to the North-East, Narok County to the South, and Homa Bay and Migori Counties to the West.

While the county is fairly small at 1,317km², the favourable agricultural conditions, including an average annual rainfall of 1,500 mm and temperatures ranging from 16 to 27 °C, the Kisii is well suited for agriculture, which is its main economic activity. Besides that, the County is endowed with quality and large deposits of soapstone (talc) that is currently used to make carvings but which has the potential to be processed further as a critical component in the manufacture of paper, paint, plastic, cosmetics and rubber, in addition to funding use in pharmaceutical industries, among others.

Several opportunities exist in Kisii County due to its diversified economy and private sector development within the County. The sectors that are of high potential for investment include: Trade, Mining, Agriculture, Industries, Tourism and Hospitality, among others.



Investment Opportunities (Estimated Value; US\$ 99,698,000)

| Investment Opportunity | Project Description | Estimated Investment Cost (US\$) |
|---|--|----------------------------------|
| Kisii Agro-Industrial and High-Level Value Addition Park (Flagship Project in Manufacturing and Value Addition) | This project signifies a groundbreaking agro-industrial endeavor aimed at maximizing the vast agricultural resources, including the processing of African Leafy Vegetables for export, intermediate dairy products, and edible oils. | 18,750,000 |
| Construction of Banana Processing Plant | This project entails construction of a factory to process bananas sourced from the county and neighboring areas. | 5,125,000 |
| Sugar Processing Factory Investment Project | This project aims at establishing a sugar factory in South Mugarango to address the sugar production needs within the County. This is a compelling investment opportunity. | 4,250,000 |
| Avocado Processing Plant Investment Project | This project involves establishing a processing plant to process personal care products such as soaps, shampoos, conditioners and other products will generate returns for farmers. | 3,250,000 |
| Milk processing Plant Investment Project | This is a hybrid project encompassing the construction of a milk processing plant and a facility to produce and supply milk processing equipment to micro-milk processing cooperatives. | 4,625,000 |
| Tea and Coffee processing Plants Investment Projects | This project entails establishing of processing plants for value addition of tea and coffee for local and export market. | 9,500,000 |
| Pineapple Processing Factory Investment Project | This project is targeted at producing pulp out of the increased pineapple fruit produce in the County. | 3,000,000 |
| Kisii Water Conservation and Development Investment Project | This project endeavors to harness surplus water channels within the County for both domestic and commercial purposes. | 18,850,000 |
| Water and Solid Waste Investment Project (Greening Kisii) | This "Greening Kisii" project aims to implement sustainable development practices through investments in water and solid waste project in the County. | 5,125,000 |
| Development of Kisii Soapstone Cottage Industries Project | This project aims at enhanced value addition of soapstone into new products such as, paint, terrazzo, chalkboards, ceramic products, tiles, and among others. | 1,500,000 |
| 24-hour Computerized Economy Street Lighting Project | The initiative involves the provision of street lights within the town, aimed at enhancing visibility and ensuring safety during both day and night. | 2,625,000 |
| Health Sector Provision Hospital Investment Opportunities, and Pharmaceuticals Industries Development | This investment opportunity exists for partnering with the County government through public-private partnerships to enhance healthcare infrastructure and service delivery. | 10,125,000 |
| Eco-Tourism-Niche Tourism Product Development | This project aims at developing niche tourism products such as eco-lodges, conferencing, agri-tourism and, cultural tourism | 4,550,000 |
| Sports Infrastructure Development Project | This project aims at attracting investments in the construction and upgrading of stadia, sports centers, public playgrounds, and high-altitude training grounds. | 8,423,000 |



SIAYA COUNTY



There are six sub counties and thirty wards with the County Headquarters located in Siaya Town. The main economic activity is agriculture comprising of crop and livestock production as well as fishing.

Siaya County had a Gross County Product of KES 106.3 billion in the year 2020. Its economy is majorly driven by agriculture, fishing and forestry which had a Gross County Product contribution of KES 41.699 million in 2020.



Investment Opportunities (Estimated Value; US\$ 99,812,500)

| Investment Opportunity | Project Description | Estimated Investment Cost (US\$) |
|---|--|----------------------------------|
| Migwena Sports and Cultural Complex Investment Project | This project seeks to spur the County's sporting activities. It will involve the construction of a cultural complex for various activities and, the completion of the Migwena Stadium | 2,875,000 |
| Lake Victoria Tourism Circuit Investment Project | This project targets to improve the Northern Nyanza Tourism Circuit Development along the Lake Victoria. Investments planned include: construction of beach hotels, eco-lodges, tented camps and other water sporting activities. It also involves infrastructure Development along the lake. | 20,125,000 |
| Waste Recycling, Production and Processing Plant Investment Project | This project seek to establish investments in waste recycling plant as part of greening the County | 3,000,000 |
| Rehabilitation of Dams for Agricultural Production | This is project is about the rehabilitation of water dams, Installation of small and medium scale irrigation infrastructure | 15,875,000 |
| Nzoia Water Project Connectivity | This project is targeted at increasing water supply for irrigation, flood control and household use | 6,250,000 |
| Digital Library Investment Opportunity | This project aims at introducing the culture of reading and research in the County. It involves the development and operationalization of Digital libraries in Siaya | 2,250,000 |
| Hydro-Power Production Plant at Ndanu Falls | This project aims at harnessing the natural water resource and construction and operationalization of the Ndanu falls power plant to supply power within the County | 21,750,000 |
| Fish Processing Plants Investment Projects | This project aims at increasing value addition through industrial processing in the County. It also seek to support the fisher- folk community by offering immediate market for their catch thus by extension, improving the livelihood of the fisher-folk | 3,187,500 |
| Sugarcane Processing Plant Project | This is project aims at supporting sugarcane farmers in the County by constructing a sugarcane processing plant in the designated area | 3,125,000 |
| Special Economic Zone/ Industrial Park | This is targeted at the development of theme parks such as MSMEs Parks, Business Hubs, Manufacturing Hubs, Processing and Value Addition Parks to spur industrialization | 7,125,000 |
| Fertilizer Production and Animal Feed Processing | This project tend to venture into the field of fertilizer production with the objective of supplying farmers in the County | 5,375,000 |
| Distillery Plant Investment | The project aims at harnessing the brewing potential of wines and spirits capability in the County | 2,187,500 |
| Edible Oils Factory | The project is targeted at producing palm oil products in the County | 3,187,500 |
| Rice Milling Plant Investment Project | This project aims at harnessing the abundant rice production in the County by, establishing a rice processing plant to process the farmers produce. This plant as envisaged will offer farmers an immediate supply point market of their produce. The project also aims at sustaining food and nutrition security in the County. | 3,500,000 |



NYAMIRA COUNTY

Nyamira County is one of the counties in the Lake region economic cluster. It borders Kisii, Homabay, Kericho and Bomet Counties. Nyamira town is the largest and currently the headquarter of the county and hosts all the county offices.

Nyamira County is a rich agricultural County. The County's topography is mostly hilly. The outstanding physical features include Kemasare Hills, Manga Ridge, Kiabonyoru Hills, Nyabisimba Hills and Nkoora Forest. Low zones comprise of swampy, wetlands and valley bottoms while the upper zones are dominated by hills. The high altitude supports growth of tea and coffee, which are the county's major cash crops and source of income for farmers and revenue for the County Government. The land is rich in red volcanic soils (Nitosols) which is deep, fertile, and well drained ideal for diversified farming activities, the valley bottoms and swampy areas anchors a rich ecosystem of flora and fauna supporting aquaculture and apiculture.

The county experiences both long and short periods of rainfall that is well distributed, reliable, and adequate to support farming of a wide range of crops. The maximum day and minimum night temperatures range between 28.7 and 10.1 degree Celsius respectively that results in an average normal temperature of 19.4 degree Celsius favorable for both Agricultural and Livestock Production. The sector has the potential to provide adequate supply of products and by-products to meet domestic and industrial needs and generate surplus for export. Nyamira County has five sub-counties (Masaba North, Nyamira South, Nyamira North, Borabu and Manga) and 20 wards.

Investment Opportunities (Estimated Value; US\$ 89,912,500)

| Investment Opportunity | Project Description | Estimated Investment Cost (US\$) |
|---|--|----------------------------------|
| Value addition Cottage Industry Investment Project | This project seeks to spur growth by investing in construction of a fully equipped and serviced cottage industry to upscale MSMEs through technology and value addition | 5,937,500 |
| Nyamira Fish Multiplication, training Centre and Processing | This project aim at the construction of a fish multiplication and training centre, equipment and market connection support to attract buyers from neighboring Counties | 2,187,500 |
| Upgrading of local breed through Artificial Insemination Production Plant | This project positions the County as a source for generating improved breeds through animal breeding improvement interventions, and fertility management. Investment opportunity exist in these highly scientific oriented project | 2,562,500 |
| Establishment of an Agricultural Resource Centre Investment Project | This project targets to have a resource centre in the County for agricultural practionners use. It involves construction and equipping of a resource centre | 2,250,000 |
| The Nyamira Agro Industrial Park (Nyamira Integrated Agro-Industrial Park-Flagship Project) | This project is one of its kind in the Country. It aims at creating value addition on agricultural produce through modern aggregation centre, rural transformation centres and the improved produce to the processing park. The project calls for ready investor to invest in the parts of the value. | 22,750,000 |
| Coffee and Tea Processing Plants Investment Projects | This project seeks to improve coffee and tea produce through value addition in succinct processing characterized by blending and flavoring, instant coffee and tea products. It is purposed to generate new product lines such as the highly valued and demanded purple and green tea brands. The spread of such investments is expected to improve the local farmers income and livelihoods | 8,500,000 |
| Dairy Animal Production and Product Value Addition and Processing | This project targets the establishment of animal feeds factory, Slaughterhouse, Tannery and leather products, Meat products (canned meat, processed chicken, sausages), Milk cooling plant, Pedigree cattle farms, Agro vets, Dairy products (milk, yoghurt, cheese, ice cream, smoothies) | 18,125,000 |
| African Leafy Vegetable Production and Processing | This project aims at promotion local farmers' livelihoods by encouraging production and ready markets for their produce. The project therefore makes a call for ready investors to invest in processing and packaging for export | 3,850,000 |
| Avocado Processing Plant | This project seeks to harness the excess avocado production in the County. The project is seeking for investors to establish an integrated avocado processing plant for value addition, use of pressed technology to produce avocado oil and Fresh produce for export | 3,125,000 |
| Banana Production and Value Addition (Processing Industries Project) | This project aims at developing niche banana end product while at the same time harnessing the excess banana produce in the County. Key products to be processes include: Banana vintage flour, crisps, winery, handicrafts, and value addition of fresh produce for export | 5,125,000 |
| Rural Transformation Centers for Agro-produce Value Additions and preservation investment projects afros the County | This project seek to aid producers in Nyamira to preserve value in Food Systems and trade in exports and domestic markets | 15,500,000 |

HOMA-BAY COUNTY

Homa Bay County is located in the Southern part of Nyanza, along the southern shores of Lake Victoria, Africa's largest fresh water lake. Homa Bay is known for its scenic hills and picturesque shoreline.

It covers an area of 3,183.3 km² with a population of about 1.3 million. Homa Bay County's main economic activities include: cash crop, food crops and indigenous livestock production, sufficient enough to support industrial meat and leather processing.

The County's economic mainstay lay in the fishing industry of which it accounts for approximately 65% of the total wild catch in the region.



Investment Opportunities (Estimated Value; US\$ 137,262,500)

| Investment Opportunity | Project Description | Estimated Investment Cost (US\$) |
|--|--|----------------------------------|
| Irrigated Fruits and Vegetables Production & Processing Plant Project | This project is about construction of an integrated fruit and vegetable processing plant. The Integrated fruit and vegetables processing plan will process 10tons of raw material per hour and produce 35,200 tons of fruit juice and 2,000 tons of dried vegetables annually. | 6,100,000 |
| Ndhiwa Modern Honey Processing Plant Investment Project | This project entails the purchase and installation of a honey processing plant at Ndhiwa to process 6-tonnes of honey per year. The investment will include expansion of infrastructure to scale up the honey refinery into a modern honey processing factory. | 2,625,000 |
| Homa Bay County Multi-Fish Processing Industry Sub-Investment Projects | This project aims at establishing fish processing plants at various designated sites at the County. It investment include construction of a series of fish processing plants to enhance fish products outputs for domestic and export markets | 18,125,000 |
| Sweet Potato Processing Plant Investment Project | This Project is targeted at establishing a potato processing plant that will process the sweet potato into various consumables for domestic and export markets. | 3,125,000 |
| Leather Tanning and Processing Plant Investment Project- for exports | This project aims to establish a leather processing plant that will process hides and skins to manufacture skin related goods i.e., heavy garments, boots, belts etc. | 4,062,500 |
| Edible Oils Production and Value Addition Processing | This project aims to establish an edible oils processing plant at a designated site to produce edible outputs for domestic market | 5,812,500 |
| Cotton Production and Textile Processing Plant Investment Project | This project aims to establish a cotton ginnery that will process the available cotton within the county for both local and international market consumption | 5,500,000 |
| Maize Milling Plant Investment Project | This project is about harnessing and securing large maize production in the County. It aims at processing the surplus and selling the product out of the county | 2,187,500 |
| Homa Bay Special Economic Investment Project | This project aims at enhancing Value addition through a well-organized industrial value chain systems in Homa Bay County | 5,650,000 |
| Investment Opportunities in Green Artisanal Fishing Vessels | This investment is aimed at Improving safety and environmental performance of small scale fishing and passenger transport activities in Lake Victoria | 4,550,000 |
| Solar and Wind Energy Production and Supply Investment Project | This investment is aimed at enhancing Green Energy Production, Practice and Distribution in the Country for climate change mitigation | 6,650,000 |
| Small and Medium Scale Irrigation Investment Projects | This project is targeted at enhancing agricultural productivity among the small and medium scale farmers for more production of food and commercial crops and, to enhance food and nutrition security | 45,875,000 |
| Investing in Niche Tourism Product Development and Ecotourism Projects | This investment aims at enhancing the County's tourism product offer and value by calling for investments in the niche tourism product development that include blue tourism | 12,500,000 |
| Investing in High Value Grape Fruit Production and Winery project | This project seeks to harness the exotic and indigenous fruit production and processing for domestic market and future international | 11,500,000 |
| Investing in Commercial and Artisanal Mining Projects | This project seeks to harness the mineral resources in the County in order to enhance their commercial value through intermediate processing to upscale the returns on the sector | 3,000,000 |



MIGORI COUNTY



The County Government of Migori is one of the 47 counties in Kenya delineated as County Number 044 established under the dispensation of the Constitution of Kenya 2010 which provides for the two levels of Government. It is a county in the former Nyanza province of south-western Kenya.

The County's headquarter is based in Migori town in Suna East Sub-County. The town is in Migori Municipality which hosts the headquarters for the executive and Assembly. The major economic activities are Agriculture and Livestock production, small scale mining and small-scale business enterprises.



Migori County had a Gross County Product of KES 121.1 billion in 2020 with agriculture, fishing and forestry having a Gross County Product contribution of KES 49,324 million.

The County is also a member of the Lake Region Economic Bloc which was established in 2015 as an economic bloc to enable the Counties in the region to leverage economics of scale and facilitate the development, management and utilization of cross boundary economic resources and infrastructure.



Investment Opportunities (Estimated Value; US\$ 98,210,000)

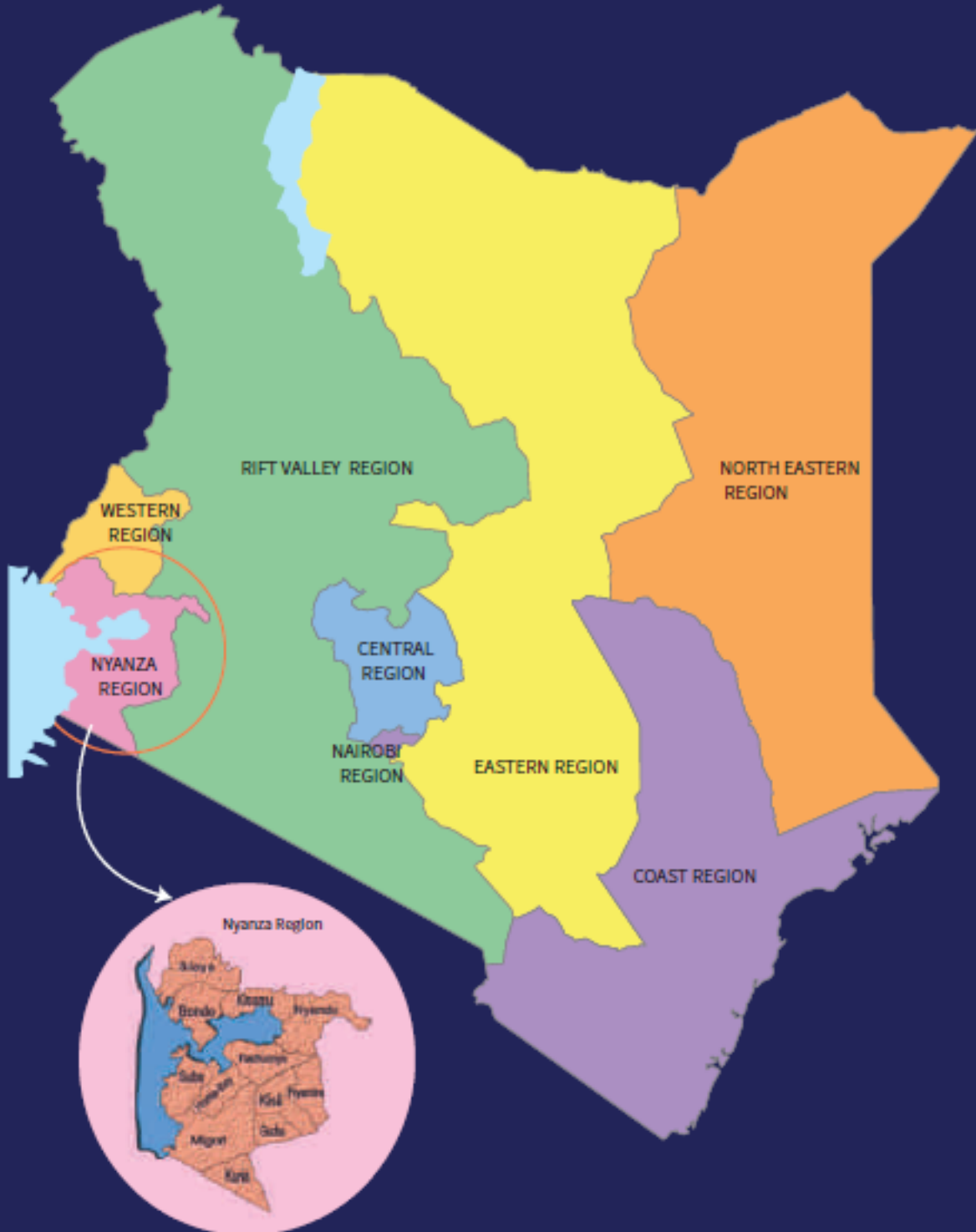
| Investment Opportunity | Project Description | Est. Investment Cost (US\$) |
|--|--|-----------------------------|
| Cross border Jumuiya Market (CBM) Development Enterprise Project | This project aims at increasing quality trade within the County through enhanced wholesale and retail trading by the local traders and international traders from Tanzania. | 2,635,000 |
| Jaw Crusher Installation Plant Investment Project | This project seeks to support mining and quarrying development and, the mining community in the county to improve their socio-economic well-being | 2,225,000 |
| Water conservation and distribution investment project | This investment seeks to better water harnessing and distribution for commercial use in the County | 4,850,000 |
| Meat Processing Plant and Hybrid Classified Abattoir Investment Project | This project aims at harnessing the vast local zebu breeds in the County with the objective of investing in production of quality beef and beef by-products for domestic and exports markets | 5,125,000 |
| Leather Tanning and Processing Plant Investment Project | This project seek to take advantage of the large livestock community for their hides and skins | 3,250,000 |
| Mining Production and Value Addition Project Investment Project | This projects seeks to improve on the present situation by enhancing artisanal miners' abilities and by commercializing mining activities in the County. | 6,500,000 |
| Fish Processing Plant Investment Project | This project targets at collecting the vast fisheries resources from wild catch to aquaculture fisheries from farmers with the objective of processing | 3,125,000 |
| Agro-Chemical Industries Investment Project | This project aims to harness the abundant sugarcane resources in the County in order to engaging in processing and production of agro-chemical products including alcohol | 10,150,000 |
| Cold Chain and Milk Processing Plant Investment Project | This project targets to enhance food security and nutrition in the County and Country, by engaging in commercial dairy milk and milk by-products production in the County | 5,500,000 |
| Tobacco Processing Plant Investment Project | This project aims at resuscitating tobacco production in the County by establishing a modern tobacco processing plant at source | 5,500,000 |
| Small and Medium Size Irrigation Services | This project is aimed at managing water resources with the objective undertaking small and medium irrigation projects within the County | 18,500,000 |
| Micro-hydro electricity production plant Investment Project | This project seeks to enhanced energy production in the County for industrial and commercial use | 15,000,000 |
| Sweet Potatoes Processing Plant Investment Project | This project aim at leasing the existing processing plant by a private investor to introduce efficiency and productivity | 3,000,000 |
| 3-Star Rated Hotel Establishment Investment Projects | This projects seek to enhance the County's niche tourism value chain while at the same time leveraging on the high spending tourists from the Maasai Mara Park | 6,900,000 |
| Maize Milling Plant Investment Project | This project targets to capitalize on the excess maize production in the County for purpose of processing into maize flour for domestic market | 3,250,000 |
| Cassava and African Leafy Vegetables Processing Plant Investment Project | This project aims at improving the cassava value chain as well as, the African leafy vegetables through processing | 2,700,000 |

Sustainable Lake Victoria Blue-green Economy Investment Opportunities

(Total Estimated Value; US\$ 784,461,813)

| 1 | Fisheries | Estimated Investment Value Outlay |
|----------|--|--|
| | Sustainable Capture Fisheries | 5,715,563 |
| | Sustainable Aquaculture | 2,187,500 |
| | Mariculture | 1,562,500 |
| | Spirulina Farming | 1,250,000 |
| | Fiberglass Fishing Crafts/Boats/Vessels Manufacturing | 2,187,500 |
| | Fish Food Processing and Distribution Investment | 937,500 |
| | Fishing Gears Manufacturing Establishments | 1,125,000 |
| | Fish Futures Commodity Markets Exchange Platform Development | 312,500 |
| | | |
| 2 | Sustainable Blue Tourism | Estimated Investment Value Outlay |
| | Lake Victoria Coastal Tourism | 1,380,000 |
| | Lake Victoria Maritime Tourism | 2,812,500 |
| | Ecotourism | 500,000 |
| | Culture and Heritage Tourism | 687,500 |
| | | |
| 3 | Blue-Bioprospecting and Blue-Biotechnology | Estimated Investment Value Outlay |
| | Blue Bioprospecting Sub-sectors | 4,629,375 |
| | Blue-Biotechnology | 115,625 |
| | | |
| 4 | Agriculture and Livestock Farming Sector | Estimated Investment Value Outlay |
| | Agriculture and Livestock Farming/Production | 2,375,000 |
| | | |
| 5 | Modern Sustainable Agriculture | Estimated Investment Value Outlay |
| | Floriculture | 137,500 |
| | Sustainable Agro-Forestry | 1,562,500 |
| | | |
| 6 | Mining | Estimated Investment Value Outlay |
| | Oil and Gas Sectors | 35,000,000 |
| | Gold Mining | 1,393,750 |
| | | |
| 7 | Transport and Blue Economy Communication Sectors | Estimated Investment Value Outlay |
| | 100-meter-long ship built for General Cargo | 17,700,000 |
| | Oil tanker transport vessel | 20,700,000 |
| | Lake cruise vessels | 25,900,000 |
| | Other Commercial Vessels | 4,190,000 |
| | | |
| 8 | Blue Technology and ICT Infrastructures | Estimated Investment Value Outlay |
| | Underwater Fibre Optic Cable Infrastructure | 470,000,000 |
| | Offshore Renewable Energy | 56,000,000 |
| | | |
| 9 | Green Growth (Green Economy Projects) | Estimated Investment Value Outlay |
| | Sustainable Renewable Energy Projects | 50,000,000 |
| | Sustainable Agriculture and Clean Agro processing Projects | 100,000,000 |

Kenya, Nyanza Region



INVESTMENT
DESTINATIONS
PROFILE





NYANZA INTERNATIONAL INVESTMENT CONFERENCE

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